

A stylized world map composed of a grid of small squares, rendered in a lighter shade of blue against the dark blue background. The map is centered and occupies the right half of the slide.

BUILDING A CHAMPIONSHIP ECONOMY: A QUEST FOR GREATNESS

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July 20, 2022

MICHIGAN IS RELENTLESSLY FOCUSED ON WINNING

NCAA - DIVISION I/NATIONAL COLLEGIATE OVERALL



UNIVERSITY OF MICHIGAN
#12 Most Championships (36)
#4 Most Individual Championships (322)
#2 Most Titles in One Sport (166)

NCAA - DIVISION II OVERALL



OAKLAND UNIVERSITY
#6 Most Individual Championships (159)
#6 Most Titles in One Sport (109)
GRAND VALLEY STATE
#8 Most Team Championships (27)
#14 Most Individual Championships (79)

MAJOR LEAGUE



3
3
4
11

DIVISION I/NATIONAL

DIVISION II

DIVISION III

NCAA - TOTAL TEAM CHAMPIONSHIPS

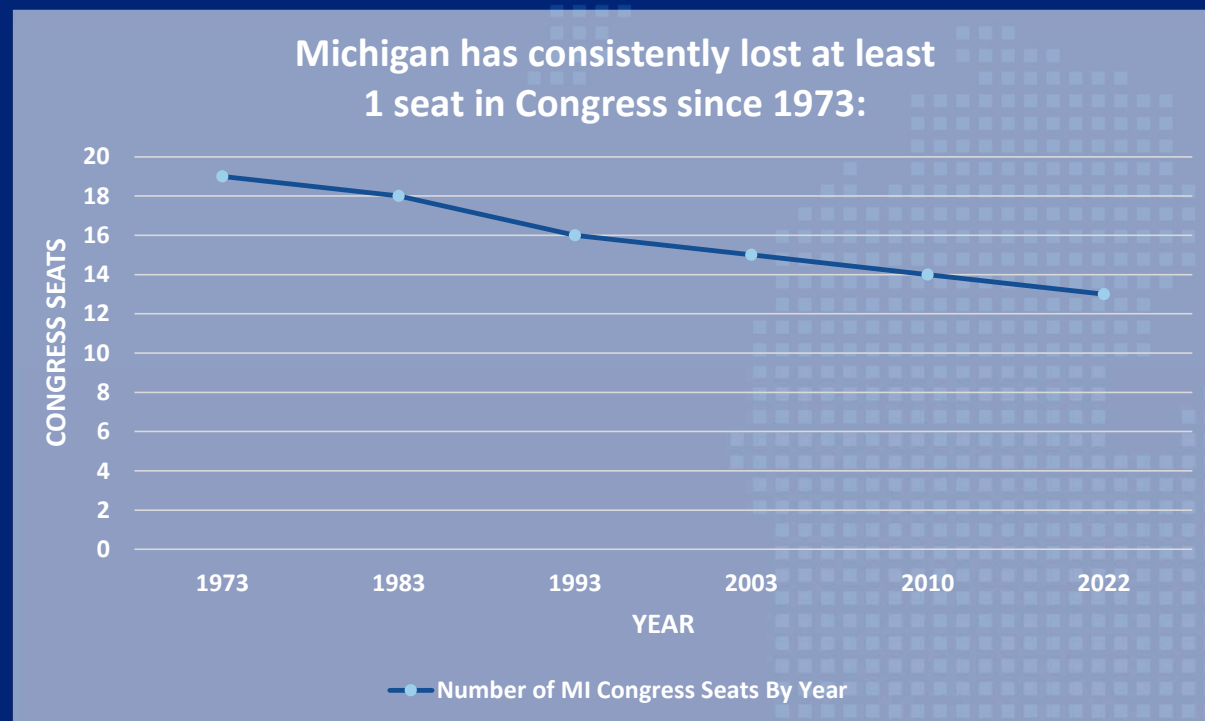
| | | | | | |
|-----------------------------------|----------------------------|-------------------------------|-------------------------------|-------------------|---------------------|
| Detroit Mercy: 1 | Michigan Tech: 3 | Central Michigan: 1 | Northern Michigan: 3 | Albion: 1 | Hope: 3 |
| University of Michigan: 36 | Western Michigan: 2 | Eastern Michigan: 3 | Oakland University: 10 | Alma: 1 | Kalamazoo: 7 |
| Michigan State: 20 | | Ferris State: 2 | Wayne State: 1 | Calvin: 11 | |
| | | Grand Valley State: 27 | | | |

NCAA - TOTAL INDIVIDUAL CHAMPIONSHIPS

| | | | | | |
|------------------------------------|-----------------------------|-------------------------------|---------------------------------|-------------------|-------------------------------|
| Central Michigan: 2 | Michigan State: 106 | Eastern Michigan: 12 | Northern Michigan: 45 | Adrian: 2 | Hope: 34 |
| Detroit Mercy: 2 | Northern Michigan: 9 | Ferris State: 6 | Oakland University: 159 | Albion: 7 | Kalamazoo: 23 |
| Eastern Michigan: 18 | Western Michigan: 3 | Grand Valley: 79 | Saginaw Valley State: 12 | Alma: 1 | Lake Superior State: 1 |
| University of Michigan: 322 | | Hillsdale: 15 | Wayne State: 55 | Aquinas: 1 | Olivet: 1 |
| | | Lake Superior State: 6 | | Calvin: 32 | |

MICHIGAN HAS A RIGHT TO WIN ECONOMICALLY

- Population Trends
- Industry Shifts
- Climate Change
- Relevancy
- Perception



WHAT MAKES A CHAMPIONSHIP ECONOMY:

CONSISTENCY



credible

#1 FASTEST FDI JOBS GROWTH

#2 MOST RECOVERED ECONOMY FROM COVID-19

WINNING IN OUR OWN BACKYARD

#3 FOR SUSTAINABLE DEVELOPMENT

#4 IN EAST NORTH CENTRAL REGION FOR WORKFORCE DEVELOPMENT

PHYSICAL AND KNOWLEDGE INFRASTRUCTURE



TOP 10 STATE FOR BUSINESS CLIMATE

MEDC IS COMMITTED TO ENABLING LONG-TERM UPWARD ECONOMIC MOBILITY FOR ALL MICHIGANDERS



MISSION

Achieve long-term economic prosperity for Michiganders by investing in communities, enabling the growth of good jobs and promoting Michigan's strong image worldwide



VISION

Make Michigan's economy the nation's fastest growing, most equitable and most resilient by:

- Achieving 'Top 10' status for:
- Job growth in targeted sectors
 - Equitable job growth
 - Real median household income growth

Attaining the largest net gain of talent in the Midwest

Becoming top ranked EDO

GUIDING PRINCIPLES



Sustained, long-term growth

Accelerate long-term job growth to address impacts of automation and protect Michigan's economy against downturns.



Regional impact

Support every region – from rural areas to urban centers – to improve economic outcomes for all.



Equitable, high-wage growth

Provide equitable pathways toward high-wage growth that supports opportunities for all.



Customer focus

Bring a customer-first, partner-driven mentality to all we do.

STRATEGIC FOCUS AREAS



Attract, retain, and grow business

Attract, keep and grow businesses in industries that support maximum growth in jobs, wages and investments



Support and grow our talent

Cultivate the skills and talent needed for in-demand and high-growth occupations statewide



Develop attractive places

Collaborate with local communities and partners to create places in which people and talent want to live, work, visit and play



Accelerate high-tech innovation

Support entrepreneurial growth to enable commercialization and new high-tech business creation



Market the state

Promote Michigan's image as a world-class business location and travel destination



Support small business

Help existing small and microbusinesses grow and thrive and improve economic prosperity for all through small business ownership



SUPPORTING LARGE-SCALE PROJECTS SUPPORTS MICHIGAN'S SMALL BUSINESSES

Attracting transformational projects to the state helps drive success for small businesses by supporting **capital**, **management**, **customer** and **talent** needs both now and in the future.



Since October 2020, the MEDC has assisted small businesses with **\$73.7M** in funding

STRENGTHENING SMALL BUSINESSES



83/83

Counties Supported*



\$4.3B

In New Business Revenue Generated*



68%

Support to Diverse Businesses**



561

New Business Starts**

COVID SUPPORT BY THE NUMBERS



25,000+

Business supported



200,000+

Jobs retained

23

Response programs launched



\$240M

distributed in COVID Funding

SUPPORTING PEOPLE & COMMUNITIES

(Since January 2019)



22M FT²

Public Space and Amenities Back in Use



8,000+

Housing Units



\$514M

For Places in Communities People Share



\$3B

Projected Private Investment

*Since Oct. 2020

**Oct. 1, 2020 -Sept. 30, 2021

BRINGING HIGH-IMPACT PROJECTS TO SHIAWASSEE COUNTY

MEDC takes a holistic approach to making sure economic development is relevant in the lives of +10 million Michiganders, and is proud to support innovative, high-impact projects right here in Shiawassee County



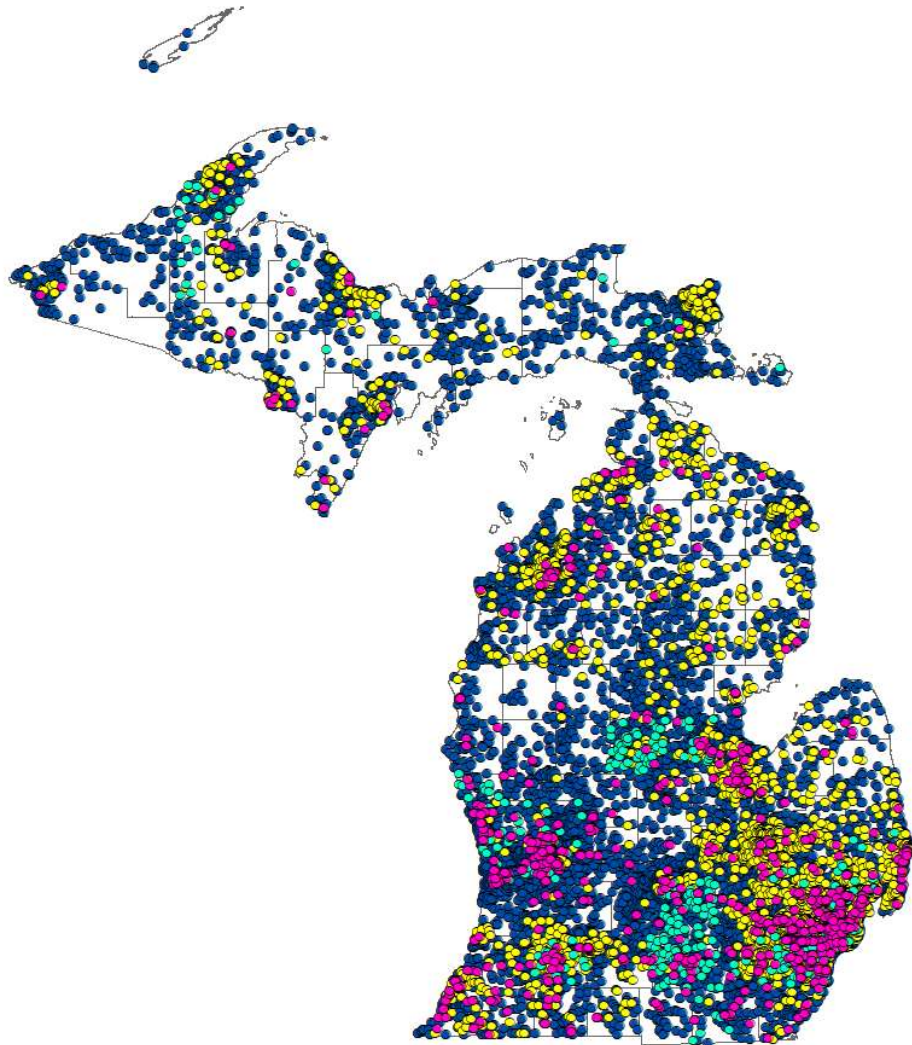
CREST MARINE

Pontoon manufacturer expanded its facility to meet increased demand, creating 100 jobs and investing \$1 million. With this expansion, Crest Marine will be the largest employer in Shiawassee County.



HIGHLAND APARTMENTS - LAINGSBURG

Highland Apartments rental rehabilitation project in the heart of downtown Laingsburg will eventually consist of two residential units, one of which will be affordable and occupied by low- to moderate-income households for five years.



**Since January 2019,
MEDC-supported partners
have assisted businesses
across Michigan nearly
26,000 times**

- *Small Business Development Center (SBDC) Consultations*
- *Procurement and Technical Assistance Center (PTAC) Consultations*
- *SmartZone Business Incubators Assistance*
- *Michigan Manufacturing Technology Center (MMTC) Contracts*

HARD WORK REMAINS TO BUILD A WINNING ECONOMY FOR ALL MICHIGANDERS

Forbes

GM Pouring \$7 Billion Into New EV
Plants In Michigan

The Detroit News

LG Energy Solution to quintuple EV
battery production in west Michigan

crunchbase

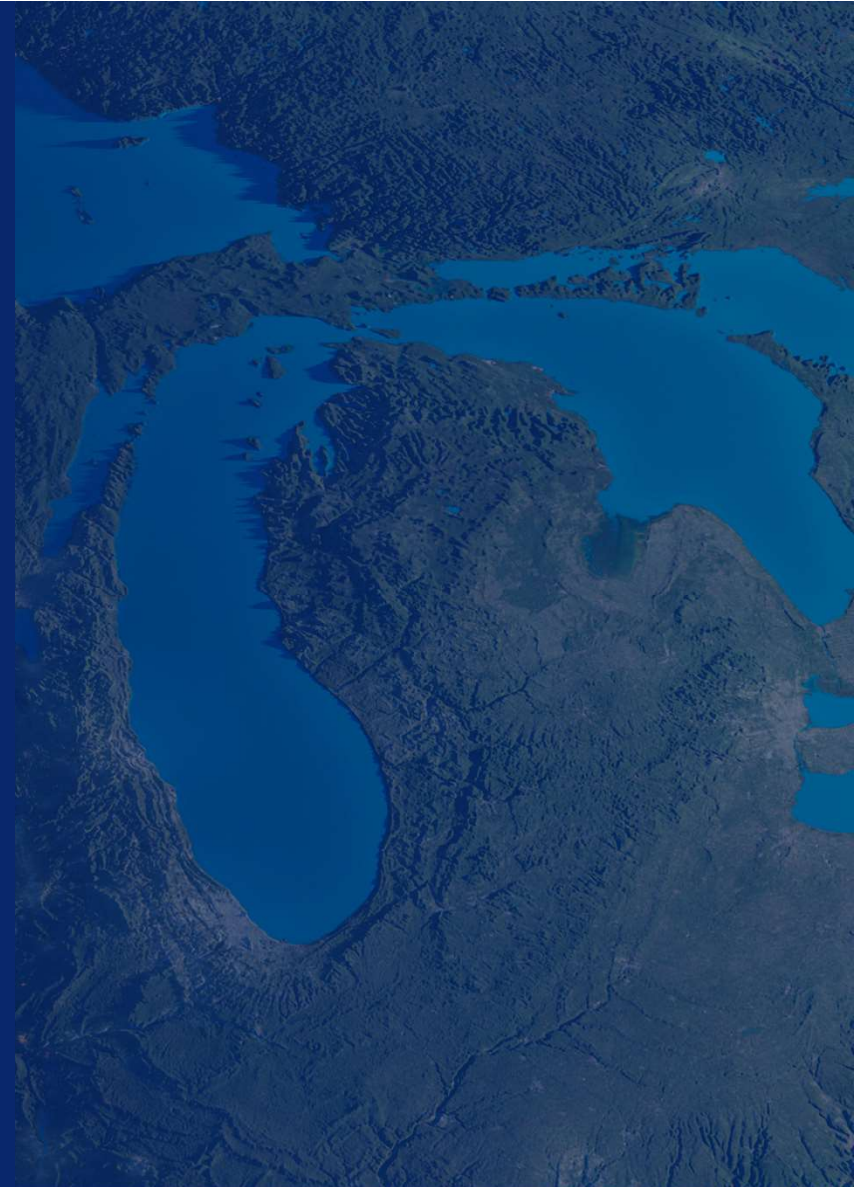
More Opportunity Than Capital: Venture
Dollars Spread Throughout the US

BROOKINGS

Embracing placemaking as a core state
strategy

 **REUTERS**

Ford to Invest \$2 Billion in Michigan,
create 3,200 jobs



THANK YOU

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